



M A Z A Y A

AIM TO LEAD

## **'Q-Series' Projects enters prime location with fabulously priced marketing package**

**Mazaya Projects in Liwan, Dubailand – a prime location for an exciting property development**

**Exceptional, affordable developments from Mazaya's Q-Series coming to Liwan**

- Al Mazaya offers Q-Series units for mid-income segments at 4-year interest-free payments
- Exemption from Dubai Land Department's registration fees
- Ready to move in apartments
- Over 5,000 apartments at Q-Series Projects in Dubailand

Al Mazaya has launched its marketing and promotional campaign for the Q-Line development, the company's residential project in Liwan, Dubailand, which falls within its series of mid-range and affordable housing developments.

The project is part of the company's strategy to strengthen its portfolio in the UAE by launching projects that both cater to the various needs of the local market as well as allow different segments of society to own affordable housing units.

Al Mazaya's Q-Series comes to the fruition of the company's success in implementing its Q-Series of developments in Dubailand. The company will also offer special rates to regulars who frequent the area's retail facilities.

The offer, announced at the company's promotional platform that a payment plan which includes exemption from Dubai Land Department fees, and interest-free payments over 4 years. The offer

also corroborates the company's commitment to providing all possible facilities for home seekers.

The Q-Series project now offers upscale residential units within affordable residential buildings located in the heart of Dubailand, the emirate's future leisure and tourism destination.

"The project's residential units are affordable, and enjoy upscale infrastructure and all essential amenities that answer the needs of different segments of society, not to mention the strategic location of the project at the intersection of Sheikh Mohammed Bin Zayed Road and Dubai - Al Ain Road, near Dubai Academic City and Dubai Silicon Oasis," said Sheikh. Mubarak Al Sabah the Director of Marketing and Sales.

Al Mazaya previously announced the completion of all construction works at the Q-Line project that consists of four residential buildings with a total of 482 apartments ready for delivery, including modern studios, and one- and two-bedroom apartments.

Al Mazaya's housing projects in the Dubai have been well received by those looking for an affordable home, competitive prices and the opportunity to invest in the Emirate of Dubai, which is already witnessing unique economic mobility and coveted global prestige that has made it one of the key tourist destinations in the world.

The Q-Line project is a continuation of Al Mazaya series of developments in Dubailand, initiated by Q-Point, which is dedicated to the mid-income housing category, with almost 3,400 housing units already delivered to its owners.

Development work has been in full swing since the launch of the Q-series on the back of the impressive demand for competitive housing in Dubai as well as for promising investment opportunities. Mazaya target to develop 5,000 apartments in Q-Series projects altogether.

Potential home-seekers will be offered a variety of attractive perks and assets for the Q-Series builds. Long-term payment plans with a 0% DLD fee from Al Mazaya will be available during Cityscape, which is scheduled between 2nd and 4th October 2018 at the Dubai World Trade Centre.

This is the ideal opportunity for buyers looking to make an affordable, smart purchase in the heart of Dubailand. For the earliest customers, there will be a limited number of units available in the most desirable residences. The units themselves range from spacious studios as well as 1, 2 & 3 bedroom apartments. Congruent with all builds in the Q-Series, each unit has been carefully designed and thought out to maximise use of space, direction and lifestyle ergonomics.

Each of these units are ready to live in and the location sits in the upgraded community of Liwan, featuring numerous amenities including recreation grounds for children, parks and landscapes, and various retail facilities, to create a true residential, community hub.

The Q-Line project was launched in 2017 and since then, has nearly sold out. After the successful delivery of more than 3,500 homes in the Liwan community, Al Mazaya will unveil its latest

project in the same location; 'Q-Zone'; an upscale, yet affordable freehold housing in a residential community. To suplicate the existing public conveniences, Q-Zone will offer exclusive amenities to their own residents, such as private gardens & common areas, along with lifestyle facilities including a gymnasium complete with sauna. The Q-Zone apartments too, will come in a variety of sizes ranging from studios, 1 and 2 bedroom apartments. Each meticulously designed to exquisite standards with a focus on lifestyle, aesthetic and comfort; the perfect residence for both families and individuals seeking a well thought-out, quality residence that creates a strong atmosphere of community.

**-END-**