

Over 80 percent occupancy rate shows the success of an integrated business model

Al Nafisi : International companies now establishing businesses at Mazaya Logistics

Al Mazaya Holding revealed that it has achieved an 82 percent occupancy rate in its Mazaya Logistics project in Bahrain Investment Wharf.

The ML consists of 44 industrial units divided into different areas ranging from 316 & 577 square metres up to 15,250 square metres. The project boasts spaces that are suitable for multiple purposes such as warehouses, offices, industrial workshops and factories. Moreover, it is characterised by flexible design concepts and competitive prices.

With state-of-the-art infrastructure and integrated services, such as facility management, cleaning services, maintenance and security, Mazaya Logistics serves as a main destination for logistics business and investment, and a regional and international hub for production, export, import and re-export activities.

By leasing the remaining industrial units, Al Mazaya Holding is striving to develop and expand this model on the local and regional level, as part of its strategy to advance the progress of the logistics sector. The aim is to make this industry the destination of choice for investors and businessmen to keep pace with global economic developments. Strategically located in a prime area, the project will provide the best facilities and services to help investors thrive.

With a broad range of incentives and components for success, Mazaya Logistics is well-positioned to be a vital project that supports the corporate tenants and promotes their enterprises. The project will redefine the determinants of local and international trade to boost prosperity in the region.

Major local and international firms operating in industrial, freight logistics, transportation, storage and supply-chain management sectors have rushed to book their units at Mazaya Logistics. These conglomerates account for the majority of demand for the units in the complex. This highly attractive project, which serves multiple modern industries, has become a favoured base for reputed manufacturers and exporters.

Many firms received their sites and are preparing to set up their enterprises. The range of nationalities of foreign tenants is due to the strategic cooperation and investment partnership between Bahrain and most countries of the world. In addition, Mazaya Logistics is striving to attract reputed companies from European and American markets, as well as the Japanese firms that specialised in strategic and logistics industries.

An extensive marketing campaign is being implemented in a number of Arab and foreign countries with a focus on attracting various industries, such as container, vehicles, energy, chemical equipment, foodstuffs, marine equipment, logistics and engineering metals. Evaluation studies on various markets are carried out on regular basis to explore potential investors.

Dalal Al Nafisi, Senior Manager of Property Department at Al Mazaya, said: “There is an increasing demand for high-quality industrial units this year, particularly those related to manufacturing and logistics sector. Mazaya Logistics is a robust investment market, highly attractive for those investors and businessmen who are seeking to relocate their business. The high occupancy rate and competitive prices, combined with numerous other factors, contribute

to establishing a real market with attractive returns and fixed income during the coming period.”

She clarified that Mazaya Logistics is an ideal platform for business and is aimed at increasing trade exchange, introduce investment opportunities and promote connections and partnerships among businessmen. The project will support economic growth, non-oil trade, job creation and foreign currency deposits in the region. It is a vital project that supports the development of a diverse knowledge-based economy.”

She added that Al Mazaya Holding, in collaboration with Majal Company, provides all the necessary facilities to support demand for the project, which is well-placed due to its accessibility to the investment base in Bahrain Investment Wharf. The location attracted a group of local and international companies to set up their enterprises in main industries. These activities support a strategic focus on industry and logistics, drive the region’s economic growth and help meet the objectives of the project.

She stressed that Al Mazaya Holding is committed to capitalising investment opportunities, expanding and diversifying its activities, and taking advantage of the attractive investment environment in the GCC and Arab markets. To this end, the company collaborates with renowned partners that have a proven track record of success in their respective sectors. Mazaya Logistics is growing considerably in the logistics market, viewed as a unique opportunity for SMEs from Arab and foreign countries.

Al Mazaya Logistics Project was developed on a 27,505 square-metre plot of land. It consists of industrial units with leasing spaces of over 15,250 square metres in the Bahrain Investment Warf – a vital project in Bahrain. The project offers an integrated system that is divided into various sectors, which aim to serve industrialists and investors alike. There are spaces designed for workshops, industrial activities, offices and companies, and these units are licensed and

given independent code numbers to practice various activities. Al Mazaya has attracted renowned brands such as CIMC, Fawaz Al Hasawi Group, Golden Star and Chtaura Shipping.

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