

As part of its medium housing projects in Dubailand

Al Mazaya offers free car with Q-Line apartment this Ramadan

- Offer valid only during Ramadan
- Ready-to-move apartments available
- Al Mazaya develops 5,000 residential units within Q-Point, Q-Line & Q-Zone in Dubailand

Al Mazaya Holding has launched a special Ramadan offer for its Q-Line Real Estate Project, located in the centre of the inspiring Dubai property market with an upscale yet affordable freehold residential community in the heart of Dubailand.

A free car for the property buyers is the highlight of this year's Ramadan offer for limited stock from Al Mazaya for its Q-Line project, which features studio, 1-, and 2-bedroom apartments that are exquisitely designed to seek comfort and style.

The Q-Line project is a key medium housing development that consists of four residential buildings with a total of 482 apartments ready for delivery.

Al Mazaya is well known for its dynamic promotional campaigns and attractive marketing offers, which are always well received by those looking for a suitable home at a competitive price. The development is considered as a viable investment opportunity in Dubai which is witnessing unique economic mobility with coveted tourist potential that has made the emirate one of the most popular tourist destinations in the world.

Dubai is also a key destination for Meetings, Incentives, Conferences and Exhibitions (MICE). The most important event is the forthcoming World Expo2020 Dubai that will further enhance the emirate's status at the commercial, economic and tourism levels, on the back of an expected impressive growth in demand for residential and commercial units of all types.

Khalid Abdullatif, Chief Executive Officer, Al Mazaya Real Estate - Dubai, said: "Al Mazaya is fully committed to providing ultimate end-to-end products in terms of efficiency, quality of work and material. Marketing activities are aimed at increasing the awareness among different segments of society regarding the importance of the projects offered by Al Mazaya and how to make the best out of our offers."

Mr. Abdullatif added, "Al Mazaya is forging ahead with its aggressive marketing strategy to enhance public awareness of its brand and projects, while conducting thorough studies on the latest market developments, competition patterns and people's needs."

He emphasised the importance of Al Mazaya as one of the key real estate developers in the UAE, a prestigious position, which he attributed to the continual successes the company is making in developing leading residential, commercial and logistic real estate projects, that enabled the firm to be one of the most important real estate developers for middle-income housing, especially in Dubai, where Al Mazaya Holding is seeking to provide a real estate product at competitive prices and premium construction specs.

The Q-Line project is a continuation of a series of projects launched by Al Mazaya in Dubailand, which started with the Q-Point and Q-Zone for mid-range housing. A total of 3,311 housing units have been delivered to their owners so far, with the projects enjoying significant demand among those segments seeking affordable accommodation in Dubai as well as those hunting for promising investment opportunities. The total number of apartments in the Q-Series projects are nearly 5,000 units.

The Q-Series developments are ideally located at the junction of Sh. Mohammed Bin Zayed Road, Al Ain Road and right across the road from the Academic City and Dubai Silicon Oasis. It's only a 15-minute drive away from the Dubai International airport, Dubai International Financial Centre (DIFC), Downtown Dubai and Burj Khalifa.

Infused with lush greenery and integrated infrastructure services, the Q-Series truly encompasses an exclusive lifestyle with a mouthwatering 9% return on annual investment.