

Press Release

Marketing campaign to continue in March at Al Seeb City Centre

-Mazaya Residence Al-Mawaleh successfully promoted at Oman's OREX 2018

-Sheikh Mubarak Al Sabah terms OREX impressive platform with huge turnout

-Al Mazaya continues mouthwatering homeownership offers starting from OMR40,000 with easy payment plans

Al Mazaya Holding has successfully wrapped up its participation in the Oman Real Estate Exhibition (OREX) 2018 which was held in Oman Convention & Exhibition Centre on March 12-14 and witnessed the company's impressive marketing campaign of Phase I of its Mazaya Residence Al-Mawaleh - one of the top integrated and mixed-use projects in Al Seeb area in the heart of Muscat.

During the three-day exhibition, Al Mazaya showcased the project's developmental and construction stages, briefed potential buyers about the payment plans, date of completion and delivery dates.

Mazaya Residence Al-Mawaleh was well received by the Omani visitors during the exhibition, who showed a keen interest in the ownership and investment opportunities provided by the project. The project is designed specifically to meet the needs of Omani citizens in particular and GCC nationals in general and will be completed by the second half of 2018.

OREX visitors mainly sought both homeownership and investment opportunities on the Omani real estate market, which enjoys a remarkable commercial, economic and tourist boom that distinguishes it from other markets in the region.

At the end of the exhibition, an on-site visit was organised by the company for potential buyers to the project site where they had firsthand experience of its residential units. A model apartment fully furnished by Home Centre was readily available on the project site to give potential Omani buyers a real picture of their future home, including all details of the construction, design and finishing levels.

Commenting on the company's participation in OREX, Sheikh Mubarak Al-Sabah, Executive Director of Marketing and Sales, Al Mazaya Group, said, "We are delighted with our participation in OREX 2018, which represents a first-of-its-kind trade and investment platform in Oman for local and international companies. We are looking forward to being here next year as well. We congratulate the organisers on the successful event which, over three days, truly proved to be one of the best real estate gatherings across the region."

"The impressive scale of this edition of OREX is also reflected in the significant official participation of their Excellencies and dignitaries, as well as in a large number of leading businessmen, investors and real estate professionals who contributed to its success. The event represented an important platform for liaising with different influential departments in Oman and witnessed the signing of a series of agreements and memorandum of understandings (MoUs), including one agreement on the establishment of the Logistics City of Khazaen, and a MoU for the study and development of master residential planning designs and model architecture layouts. Such agreements reflect the important public-private partnership in Oman."

Al-Sabah concluded by thanking Their Excellencies who attended the event, Omanexpo and Oman Real Estate Association for their warm hospitality and cooperation during the exhibition.

Al Mazaya is continuing its special offers for the project at its stand in Al Seeb City Centre, including competitive prices starting at OMR 40,000, and flexible payment plans for all segments of Omani society in addition to discounts of up to 30% on furniture purchases from Home Centre in Oman.

Up to 65% of the 6,614 sqm- project, which consists of 120 multiple-space apartments in addition to 28 shops, has been completed so far.

Providing all amenities of life, including swimming pools, tennis courts, kids play areas, and women's and men's health clubs, as well as underground parking and 24/7 security, cleaning and maintenance services, Mazaya Residence Al Mawaleh is a

dynamic project that provides high-quality housing units with modern designs and finishing styles, using premium building products and material.